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CENTRAL INTELLIGENCE AGENCY

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East German Trade Promotion Plans

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THIS OCCUBERT CORTAINS INFORMATION AFFECTING THE TATIONAL DEPENDENT OF THE UBITED STATES, WITHIN THE REARING OF TITLE 18, SECTION 5 783 AUT 784 OF THE U.S. COORS, AS ALREADOM. 15 TRANSLESSION OF REVEL ATION OF ITS CORTESTS TO OR RECEIVE 37 AN URASTRONIZED PERSON OF PROBLEMENT BY LAW THE REPRODUCTION OF ORD FRIEND STATES.

THIS IS UNEVALUATED INFORMATION...

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- It has been decided not to hold a spring Leipzig Fair, in view of the fact that time is so short and that many or the modulers will be preparing new lines of goods for the coming sesson. It is plained to hold the resular annual beinging Fair sometime next fall, frequirably in Deptember.
- 2. Around the first part of November 1953, there was a Parteiaktiveitzung at the Ministry of Foreign Trade, at which three secretaries of the DIA were present, as well as representatives of the Chamber of Foreign Trade (KfA), including Dr. Gottfried Lessing, the chairman. Fritz Lange, Chairman of the Central Commission for State Prade, was also present. He severely criticized dinister of Foreign and Internal German Trade, Kurt Gregor, saying that foreign trade had been proper, that export quotes for 1953 were not fulfilled, and that in the negotiations for imported items, East Germany, out of ignorance, had paid as much as \$1.00 a ten more than the current world price.
- New Course was to be directed toward the field of foreign trade and was to include not only East Germany, but also the entire Eastern Bloc.

  The plan is to undertake a general attack on Wastern, capitalistic markets during 1954. This is to be done by sending to the capitalist countries, exports which are on Western export embargo lists, thus flooding the West with these materials and seriously undermining its economic position. For example, East Germany is supposed to concentrate on optional instruments, machine tools, etc.

  The plan states that 70 percent of total machine tool.

  production will be exported and only 30 percent reserved for trade with the Eastern Bloc.
- In connection with this assault on the Western economy, East Germany is additions to assemble trade delegations as rapidly as possible and send them to capitalist countries to negotiate trade agreements. These delegations are to consist of a representative of KfA, a representative of the Deutsche Notenbank, two people from the particular DIA, and two technicians or engineers. East Germany is interested especially in industrially underdeveloped countries; such as Brazil. Argentine and 25X1A

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Chile, the Far East, and Africa, notably the Gold Coast. Delegations are to leave for these countries and others, in January, or at the latest, February. First and foremost, however, two delegations are to leave in December, if feasible, for tours of Denmark, Norway, Sweden, England, Belgium and Holland, while a third group will visit France, Switzerland and Italy.

- Cocoa imports for the period of 1953: equalled 29 percent of established totals, and the imports of scuthern fruits were also far below established quotas, so that an acute shortage is anticipated for the Christmas season. In this respect, last German officials are worried, for they are fearful lest shortages at this festive season occasion further disturbances among the population.
- 6. Dest Germany lost about 8,000,000 (DEE or rubles) (sic) in trade with Bulgaria, which supplied defective equipment and then disclaimed any responsibility for it.
- 7. There is going to be a shortage of Christmas trees this year in East Cermany, and it will be necessary to import large numbers of them. Last year East Cermany lost around 400,000 DME by importing trees from Rumania. The trees were small, stunted or otherwise not suitable for sale.
- When the Economic Conference of the UN meets in Geneva in the spring of 195%, East Germany wants to send delegations

  to make direct contact with Western representatives.

  Bast Germany is also desirous of establishing direct rapport with the chairman of the con
- 9. Hast Germany is very short of hard currencies, as is most of the Hastern Bloc. Hotably lacking are dollars, Swiss francs and Dutch guilders. As a result, much trade is being done strictly on a barter basis, of one type of goods for another.

Greece is becoming increasingly interesting to East Germany.

After the spring UN Demomic Conference, East Germany is planning and make a special effort to inform the Greeks of East German wares.

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